



Spotlight on Service Program | July 2023: BEE Clean, CNH!



JUNE 2023



*spotlight on service*

# BEE CLEAN CNH!



# WHAT'S SERVIN' CNH!

As Key Clubbers, we give back to our community and that includes taking care of our natural environment. This July, think green and **BEE Clean, CNH!** Host service projects that help nurture and restore our planet and promote sustainability to those around you. Utilize this manual to help brainstorm project ideas and keep growing in service!

*Serving with a Latte Love,*

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# WHAT IS THE SOSP?

The CNH Spotlight on Service Program is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition on the District Newsletter.

## HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey or at [tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP). All submissions are due on the fifth of the following month by **6:00 PM (PST)** or **3:00 PM (HST)**. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

# EVENT *ideas*



## **Sustainability Excursion**

An excursion is defined as a short journey or trip, which is exactly what you can participate in with your friends, division members, classmates, etc! Take the time to go explore and learn about all the sustainability projects in your area, in addition to the different geographical features around you (like beaches, forests, or reserved nature parks). Go the extra mile and work with local organizations to hold a clean-up!

## **Flea/Swap Market**

Oftentimes, a lot of the waste in our local areas accumulate thanks to our local communities trashing out what could be reused! Holding a local, division-wide flea or swap market with old clothes, toys, furniture, and such could help prevent this issue. Publicize it to community members, with any potential profit going to charity or local sustainable organizations that work to keep our environment clean.

## **Hold a “Plogging Run”**

Originating in Sweden, a “Plogging Run” is essentially an initiative focused on the concept of running with a focus - like a marathon, which also looks to clean the environment by picking up trash. Through holding this activity, community members can participate in basic exercise while also cleaning local streets. Cleaning can be incentivized by providing prizes to those who pick up the most trash.



# SERVICE PROJECT

## *ideas*

### **Community Garden**

Beginning or participating in a community garden can help promote a smaller-scale initiative to produce food and plants for profit, that involves community members while reducing pollution. Food grown can be given back to the community, or donated to food charities.

### **Recycling to Create**

Many times, most of the products we recycle can often be utilized for new creations that we can use daily. For example, water bottle caps can be used to make storage containers, while empty soda bottles can be used as a pot to grow plants. Bee mindful of what you're recycling and for what cause!

### **Classroom Compost**

Set aside an area in your classroom or division meetings, where waste can be collected for composting purposes. After the event, prepare so that naturally occurring waste can decompose into rich-soil, which can be reused within community gardens.

### **Clean-Ups**

Of course, your local clean-up goes a long way in helping keep your communities clean. Whether it's a nearby park or state beach, work with others to keep your region clean!

### **Volunteer**

Organizations often aim to keep your communities safe and clean. Work with the National Park Service to volunteer conserving your state parks, while also tending for injured wildlife and endangered species.

# FUNDRAISER *ideas*



## Host a Used Book Sale

An initiative like a used book sale helps target two problems in one event. Rather than trashing old books, reselling them to people who may want them will prevent trash from crowding our communities. It's a sustainable practice that will keep books being reused. Additionally, profit raised can be donated to a preferred charity, or an organization that seeks to keep our communities clean like Greenpeace.

## The Three R's (Recycle, Reuse, Reduce)

Many organizations seek to limit the amount of waste that infiltrate our communities by using the 3 R's. For instance, recycling can help generate income, especially when recycling material like glass and old electronics at Recycling Centers. Reuse native seeds from local community gardens and sell them at nurseries that can help provide homes for honey bees to pollinate. Reduce your carbon footprint by maximizing what you own, and see if these products can be recycled or reused.

## Sustainable Division Merch

A large initiative and/or impact will start small, but it can start with you and your respective division! By selling sustainable merchandise, and also spirit gear made out of sustainable material, you are promoting healthy habits and a healthier environment. Examples include:

- Shirts and sweatshirts made from recycled cotton
- Beanies made from reclaimed yarn
- Strapped key holder made from recycled rubber
- Reusable water bottle and bamboo/metal straw

# PROMOTION *ideas*



## **Social Media Campaign**

One of the most efficient ways to promote a cause is through social media. Create informative graphics about the importance of keeping our community clean through recycling and sustainable efforts. Consider even making this a service event, and have members earn service hours depending on how many infographics they have created and published.

## **BEE Clean Flyers**

Informative flyers also go a long way in promotion. Use infographics made or create new infographics to be printed out and shown to your community members. Put flyers up around your school, and well-known community hotspots such as your local park or cafe. Make the flyers stand out, whether that's through graphics or even just a play on the words "BEE Clean".

## **Stay Clean Pledge**

Volunteering at local events is a great way to promote sustainability, whether it's at a school-event, or a community resource fair. Table at one of these events and raise awareness on the significance of keeping the environment clean through visuals and statistics. Have those that listen to your presentation "sign a pledge" on a poster, committing to stay as clean as possible environmentally.

# RESOURCES

## **SOSP Submission Form**

[tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP)

## **Spotlight on Service Program**

[cnhkeyclub.org/projects/spotlight-on-service-program](https://cnhkeyclub.org/projects/spotlight-on-service-program)

## **Preferred Charities**

[cnhkeyclub.org/projects/preferred-charities](https://cnhkeyclub.org/projects/preferred-charities)

## **National Park Service**

<https://www.nps.gov/getinvolved/volunteer.htm>

## **Green Peace**

<https://www.greenpeace.org/international/>